



THE
Leaders Mint

**THE GOLD LEADER
COURSE**

9th-15th December 2018

Intercontinental Hotel,
Festival City, Dubai.

Powered by:



THE GOLD LEADER COURSE

Course Description

This course will refine your skills and make you:

- an effective and innovative leader,
- build a high-performance team, and,
- foster innovation from within your team.

Leadership is a critical skill that every manager and executive should possess to be successful in today's work environment. Developing your leadership skills traditionally involve an assessment of your qualities and the development of the skills and tools required to get your 'team' to achieve outstanding performance.

For most managers and executives in today's business world, the day-to-day emphasis is on motivating their teams and achieving targets and goals. Of course, there's nothing wrong with this approach – running a business in the modern economic climate is not easy, and if you oversee a motivated and goal-oriented workforce, then there's no doubt you're doing your job.

However, for some leaders this simply isn't enough. For these men and women, leadership isn't about the status quo, but rather about innovation, and how new approaches can lead to sustainable change and growth. They are prepared to take risks to innovate and disrupt their markets. When you think of these great innovators, you will almost certainly think of today's great business executives and entrepreneurs. This course will teach the practical skills you can apply to enhance your traditional leadership skills, but better still, it will also provide you with the skills and tools to be an 'Innovative Leader'.

Who Should Attend

Senior Executives and Managers that seek to improve their productivity by becoming strong leaders in the organization. These are individuals who want to advance their professional development skills.

What You will Achieve

- ◆ Sharpen your leadership mind set
- ◆ Master skills and tools to inspire and empower new teams
- ◆ Apply skills and tools that will help you inspire and empower inherited teams
- ◆ Develop the innovative leadership mindset
- ◆ Master skills and tools to foster innovation in your organisation

Course Content

Day	Content
 1	<p>Introduction to the workshop</p> <p>Session 1: How to become an effective leader</p> <ul style="list-style-type: none"> ◆ Leader and manager ◆ "Graceful" leader ◆ Principles of an effective leader <p>Session 2: Roles and responsibilities of a team leader</p> <ul style="list-style-type: none"> ◆ The responsibilities ◆ The roles <p>Session 3: Building and developing a team</p> <ul style="list-style-type: none"> ◆ Tools for empowering new teams ◆ Coordinating with other teams

Course Content

Day	Content
 2	Session 4: Empowering inherited teams <ul style="list-style-type: none">◆ Getting an existing team to win◆ You represent change◆ Kotter's change model
 3	Session 5: Fostering innovation in your organization <ul style="list-style-type: none">◆ Definition of design thinking◆ Benefits of design thinking◆ Session 6: Design thinking process◆ Case study
 4	Session 7: Shifting from networking to relationship building <ul style="list-style-type: none">◆ Building true connections◆ Collaboration over competition◆ Concluding remarks, action planning and wrap-up

Speakers



Margaret Jackson
Managing Partner, Rainbow Consult

Margaret Jackson is the Managing Partner of Rainbow Consult. She is Member of Society for Human Resource Management, USA and a member of Institute of Human Resource Management, Ghana. She is also a member of the core faculty of the West African Civil Society Institute. Margaret is an accomplished Management Consultant and Human Resource Practitioner. She has superior skills in the area of Adult Learning and Instructional Design. Margaret has proven herself in institutional development and has exceptional training, facilitation and public speaking skills.

She is a Learning and Performance Institute (LPI) Trainer and Assessor in addition to being an International Finance Corporation (IFC) Instructional Designer. She has trained over three hundred (300) trainers under the IFC Business Edge program. She is also a provisional anti-corruption compliance trainer for Center for International Private Enterprise (CIPE). She has facilitated retreats for numerous organisations including SNV, West Africa Civil Society Institute (WACSI), FORD Foundation, Amnesty International, GRIDCO, NSIA Insurance, DALEX Finance and Leasing Company among others.

Margaret is a resourceful and open-minded leader with an optimistic outlook. She has led various successful SME capacity building projects in Ghana, Nigeria, Liberia, Sierra Leone, South Sudan, Senegal and Mozambique. Her work in post-Ebola Sierra Leone and Liberia has received critical commendation from the IFC.

Margaret Jackson collaborated with Fidelity Bank to set up the SME Business Academy. This SME Academy thrived, and Margaret once again teamed up with Fidelity Bank and SNV to create the Possible to Profitable (P2P) Business Academy for SMEs in the Water and Sanitation Sector. She also teamed up with UNICEF to set up a Micro Small and Medium Enterprises (MSMEs) Academy for the Water and Sanitation Sector.

Margaret is passionate about the economic development of women and has been instrumental in the development of Financial Literacy programmes impacting over 1,500 illiterate and semi-illiterate women in Ghana. Margaret is a coach and mentor on the Mandela Washington Fellowship and Moremi Initiative programs. She loves to coach and mentor young women.

Speakers



Dr. Mrs. Edith Dankwa,
CEO, Business & Financial Times Ltd

Dr. Mrs. Edith Dankwa is an international business leader with extensive and combined experience in International business, investor relations, organizational restructuring, and key partnership development. She has built a solid reputation over the years in rendering consultancy services on marketing communications and as an advisor on business investment related issues. She has also served as a market entry strategist for foreign businesses seeking to extend their operations to Africa. She is the Group Publisher and CEO of Business Times Africa Magazine (BT), Energy Today Magazine (ET) and Africa's leading source of credible and relevant business information, the Business & Financial Times (B&FT) newspaper and BIA Conferences.

She is an International Finance Certificate (IFC) – Learning Performance Institute (LPI) certified trainer and holds doctoral degree in Business Administration (International Business) from Walden University in the USA, Executive MBA from the GIMPA Business School, Bachelor of Arts degree in Management Studies from the University of Cape Coast, a Post Graduate Certificate in Marketing from the Chartered Institute of Marketing – Ghana, and a Post Graduate Certificate in Newspaper Management from Inwent International Institute of Journalism, Germany.

Speakers



Joe Jackson

Business Executive & Consultant

An all-round Business Executive and Consultant executive with over 20 years' experience in Information Technology & Communication (ITC) and Finance sectors. His skills lie with developing, managing and motivating technology teams and their corresponding sales/support teams. Joe is also a Strategic Marketing and Design Thinking adept. He has conducted 'Design Thinking' tournaments for various institutions in several sectors including Information Technology, Banking, Agriculture etc. He has held several Strategic Marketing 'Boot Camps' for business executives also given public lectures sponsored by the Ghana branch of the Chartered Institute of Marketing (CIM).

He is a successful entrepreneur both in Ghana and in Nigeria. He was a founder and CEO of the pioneer software house in Ghana – theSOFTtribe for over 17 years. He also established a successful computer software business in Nigeria in 2006 which he sold off at the end of 2011.

On his return from Nigeria in 2012, Joe turned his experience to corporate strategy and capacity building as a member of a husband-and-wife team at Rainbow Consult. He was influential in the development of strategy for the SME market at several financial institutions including Fidelity Bank, Bond Financial Services, and Dalex Finance and Leasing Company Limited (DALEX).

In 2013, Joe's diverse skills now led him to take a long-term position in DALEX as Director – Business operations with additional responsibility for Corporate Strategy. His period with DALEX has seen an outstanding rise in DALEX fortunes including over 100% year on year growth up to 2017. Joe has also supervised the on-going conversion to a 'Fintech' Finance House based on mobile money and other technology channels.

Speakers



Sophie Goethals
Financial Management Consultant

United Kingdom based Sophie Goethals is a highly enthusiastic and energetic professional with a drive for impactful improvement, quality results and a keen eye for detail. Sophie has over 20+ years of experience in financial management of which 5+ years in teaching and training management, within private and public sectors as well as in international context in the Middle East and Asia.

Sophie is experienced in curriculum development & course material design with a focus on learner-centred approaches, applying new interactive teaching media such as blended and online learning. She has vast experience Initiating talent- and skills management through development and integrating learning, assessment and supervision methods in course programme design.

A multi- talented leader, Sophie has a solid 10 years of banking experience, including credit management and private wealth investment. She has experience in reviewing internal financial processes, assisting in the design and implementation of new finance & ERP-systems, ensuring a smooth transition of accounting procedures of merging entities, set up for data collection & CRM-systems.

She has undertaken project valuations, financial proposal screenings, and budget planning activities for donor-funded programs (EU, bilateral, federal and local government), drafting of service contracts and partner agreements.

She possesses excellent communication and interpersonal skills. She speaks French, English, German and Dutch fluently and has a basic knowledge of Italian and Arabic. Sophie is a team player and a self-starter, resourceful in fast-changing environments with a focus on relativizing obstacles to support people and operations in progress or startup.

Price Package

Package A	<p>Package per delegate is \$ 5,000.00. The package caters for the following services:</p> <ul style="list-style-type: none"> • Workshop facilitation and training materials (leadership books, flash drives, coffee breaks, lunch, etc.)
Package B	<p>Package per delegate is \$6,950.00. The package caters for the following services:</p> <ul style="list-style-type: none"> • Workshop facilitation and training materials (leadership books, flash drives, coffee breaks, lunch, etc.) • 5 nights stay at Intercontinental Hotel, Festival City, Dubai • Airport pick up and drop off • Visa processing fees
Package C	<p>Package per delegate is \$7,500.00</p> <ul style="list-style-type: none"> • Workshop facilitation and training materials (leadership books, flash drives, coffee breaks, lunch, etc.) • Round trip (economy): Kotoka International Airport, Accra, Ghana - Dubai International Airport, Dubai, United Arab Emirates • Airport pick up and drop off • Visa processing fees
Package D	<p>Package per delegate is \$ 9,600.00. The package caters for the following services:</p> <ul style="list-style-type: none"> • Workshop facilitation and training materials (leadership books, flash drives, coffee breaks, lunch, etc.) • Round trip (economy): Kotoka International Airport, Accra, Ghana - Dubai International Airport, Dubai, United Arab Emirates • 5 nights stay at Intercontinental Hotel, Festival City, Dubai • Airport pick up and drop off • Visa processing fees
Package E	<p>Package per delegate is \$ 12,250.00. The package caters for the following services:</p> <ul style="list-style-type: none"> • Workshop facilitation and training materials (leadership books, flash drives, coffee breaks, lunch, etc.) • Round trip (business class): Kotoka International Airport, Accra, Ghana - Dubai International Airport, Dubai, United Arab Emirates • Airport pick up and drop off • Visa processing fees
	<p>Package per delegate is \$ 14,140.00. The package caters for the following services:</p> <ul style="list-style-type: none"> • Workshop facilitation and training materials (leadership books, flash drives, coffee breaks, lunch, etc.) • Round trip (business class): Kotoka International Airport, Accra, Ghana - Dubai International Airport, Dubai, United Arab Emirates • 5 nights stay at Intercontinental Hotel, Festival City, Dubai • Airport pick up and drop off • Visa processing fees

Prices: All prices are quoted in United States dollars and are exclusive of Value Added Tax (VAT) and National Health Insurance Levy (NHIL). The package caters for the following services:

Payment of fees: Payments should be made two weeks to the start date of the course.



 **THE
Leaders Mint**

[THE GOLD LEADER COURSE]

Powered by:

